

Director's Address



A click of button is what we all talk when we want instant solution or work done. It not only provides materialistic action or thing but also learning and honing different mechanism in today's modern era. Every thing works only when we action it. **DO IT.**

With changing business environment; universities and institutions are exploring and creating relevant technological structures for teaching, learning & assessment. Its noted fact that multi modal technique in higher & technical education institutions can foster a spirit of excellence among teachers and students. The best way to do this is to introduce vision, commitment and proven competencies that mark a difference and place the institute on the global map. Introducing Life-Skill concept and how to live a value based life is the quintessential guidance and a role of teaching community. Response to such an able vision needs to come with augmented ability in teaching fraternity.



Dr. Rajesh Arora
Director

Let's create a world that goes beyond chalk and talk, grades and certificates. Its time to decide what is the real worth of our education and how does it add value to our lives.

1. Knowledge of **Self** is vital along with recognizing and appreciating the same skills or traits in others.
2. Thinking beyond will not only enhance **creativity** but also builds the necessary acumen for management professionals to explore options. The idea is we **DO** what we are supposed to **DO**.
3. Doing is a **psycho-neural muscular** activity which involves 3 A's i.e. action, attitude and achievement.

Creating opportunities among faculties & students for collaborative research and learning will add high degree of practical relevance. Partnering with academicians and students to achieve this vision with excellence & quality will frame success of an institution. Quality is a mantra in whatever we DO. It must be imbibed in to an institution's ecosystem and culture. An important component is to define it in measurable terms in the areas of Institutional, Faculty-Student Centric and societal goals.

Manifesting a lean administration that strengthens and supports teaching research and better learning environment is important. Constant monitoring the institutions on set goals and understanding the progress must be tangible benefit. Any benefit accrued in terms of enhancement of academic contribution employability, research avenues and industry contribution will be worth the time & effort invested. A balance between growth and quality cannot be discounted.

Academicians should actively participate in students and career counselling. Originality needs to be promoted and out of the box thinking needs encouragement. Lessons should evolve from ideas of effectiveness in teaching and learning process. The changes should reflect in class and ranks of our students. Student's hobbies should be converted in vocational education, which enhances their entrepreneurial spirit. Their ability to foresee a picture after 5 years of their MBA needs to be build. An entrepreneurial development cell is a must.

High level of conscientiousness needs to be a part of our daily life to ensure that movement and efforts both are visible. I welcome you all to join hands to build a system of unique differential called ECO-PRIDE.

Wondering!! These 8 letters will make you

DO... Just experience it.